

Sustainability & Tourism Session

Day 1; Aug. 29, Tue.

Poster Presentations (15:30-16:30 at Library Learning Commons)

(Posters will be displayed from 12:30 to 18:00.)

Arinya Pongwat, Boontarika Paphawasit, Khanita Tumphasuwan, Manisa Piuchan
CAMT, CMU

Exploring Wellness Destination Key Success Factors: a Case of Mae Rim District, Chiang Mai Province

Pairach Piboonrungrroj and Benjenop Buranasiri

Faculty of Economics, CMU

Sustainable Tourism Development and Creative Economy: A Case of Creative Lanna Tourism in Chiang Mai

Day 2; Aug. 30, Wed.

8:20 Pick up at Kawaroku Hotel

8:40 Arrival at Saiwai-cho Campus

Oral Presentations (9:00-11:10 at Center for DRI Education, Room No.22)

(10 min presentation + 5 min Q&A, discussions)

9:00 - 9:20	Miwa Nishinaka Graduate School of Management, KU Study on Modeling of Residents' Perceptions and Attitudes Using Sustainable Tourism Indicators in Social Exchange Theory Context: Working Paper	KU
9:20 - 9:40	Yuthasak Chatkaewnapanon Department of Tourism, Faculty of Humanities, CMU Tourism and the Role of Higher Education in Poverty Reduction	CMU
9:40 - 10:00	Shu-yun Chang Department of Marketing of Tourism Management, NCYU Rural Village Creation: A Case Study of Local Creation in Taiping Community	NCYU
10:00 - 10:10	Break	
10:10 - 10:30	Naotaka Hiramami Media and Product Design Course, Faculty of Engineering and Design, KU Community-based Ecotourism Development: An Empirical Analysis of Latin American Cases	KU
10:30 - 10:50	Kansinee Guntawongwan and Akarapong Untong Faculty of Economics, CMU and School of Tourism Development, Maejo University Evaluation of the economic benefits from operating under the green hotel standard: a case study of boutique hotels in Nan Province	CMU
10:50 - 11:10	Wei-hsing KONG and Yih-ming LIN Department of Applied Economics and Management, National Ilan University and Department of Applied Economics, NCYU The Influence of Developing Agritourism on Agricultural Production	NCYU

Field Trip (12:00-18:35)

11:10 - 12:00	Lunch at Kagawa University cafeteria
12:00 - 12:15	Move to Takamatsu Port by Bus
12:45 - 13:45	Move to Shodoshima by Ferry
14:00 - 14:30	Tanada, Rice Fields
15:00 - 15:45	Soy Sauce Factory
16:30 - 17:00	Angel Road
17:30 - 18:35	Move to Takamatsu Port by Ferry
19:00 - 21:00	Dinner at Mikayla at Takamatsu Port